# Re-Defined vol.1

From the wacky and wild minds of Georgia Tech LMC students

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### history

Documenta 5 was the fifth edition of documenta, a quinquennial contemporary art exhibition. It was held between 30 June and 8 October 1972 in Kassel, West Germany. The artistic director was Harald Szeemann. The title of the exhibition was: Befragung der Realität – Bildwelten heute / Questioning Reality – Pictorial worlds today.

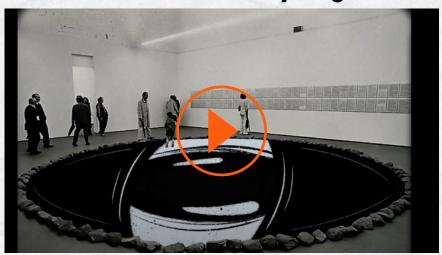




Szeemann's curation is known for establishing a model for future art biennial events, with a central, thematic curatorial idea

# exposition du mythique

### by Megan Carver



An animated film constructed on top of a photograph of *The Circle* installation from **Documenta 5** by Richard Long, featuring works of art by Hanne Darboven along the back wall. The photographer is unknown.

This piece is intended to call attention to the absurdity and strangeness of the mythical, as if this very circle of rocks is nothing unlike a fairy ring of mushrooms in an enchanted forest, calling forth a spiritual being from within its boundaries. However, unlike a fairy ring, this circle of rocks is not naturally occurring, and it does not call forth the kind of creature you would expect.



### exposition du mythique













### pocket gallery



Ever had an art gallery you could carry around with you in your pocket? Now you can. Scan the QR code on the back of the matchbox to visit the virtual art gallery. The gallery features artists from Documenta 5, renditions of their artwork has been transformed onto matchboxes. This nostalgic, fun(ctional) art gallery can be taken with you anywhere!

Link to Virtual Gallery

### pocket gallery





### pocket gallery



### #ResistTok2020

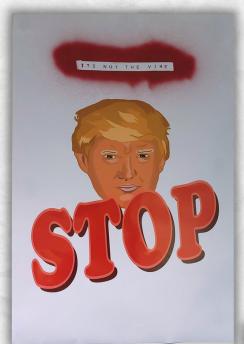
### by Rebecca Hammond



#ResistTok2020 is a poster series inspired by the poster culture of the 1970s and informed by modern media and current events. Each poster calls on critical moments from the years 2020 and 2021. The events evoked are as follows (left to right): the January 6th insurrection on the United States Capitol, the CDC's crucial role in the COVID-19 pandemic, and Trump's failed attempt to run for reelection.

The series draws inspiration from the theme of Documenta 5 and encourages viewers to question reality through the lens of satire. Popular TikTok audio quotes are spray-painted onto each installation to help draw attention to the absurdity of that particular event while evoking a spirit of protest.

### #ResistTok2020













### #ResistTok2020







### oasis no. 7

### by Jorge Aquino



oasis no.7 is a short film/visual experience written, directed, and edited by Jorge Aquino, as a tribute to the original piece that was displayed at Documenta 5. It also takes inspiration from House (1977).







### oasis no. 7

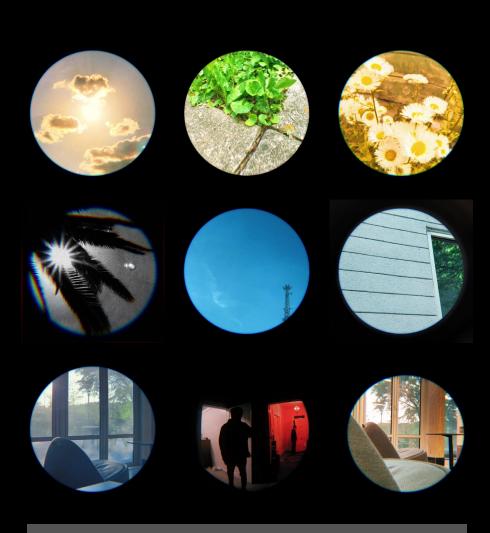


<u>oasis no.7</u> has an original screenplay that pulls in plot elements from the 1924 Russian novel 'We,' integrating the various symbolism found in that novel in a visually distinct way. it was completely shot on an iPhone 12 mini and leveraged contemporary mobile video editing features like AI effects & filters. the themes of <u>oasis no.7</u> are of claustrophobia, insanity, and love.



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### oasis no. 7



Link to Film

### **Burning ice**

### by Han Wang



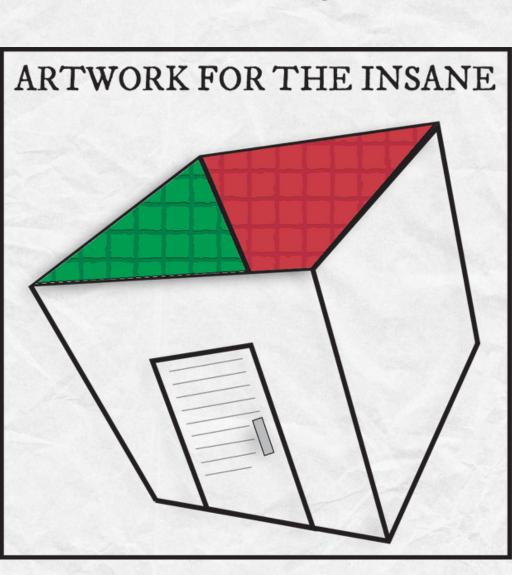
Burning ice is an art piece in an exhibition. It is made of a 3-meter tall ice cube with a candle in the center. It showcases the process of the ice cube melting and dripping till its disappearance.



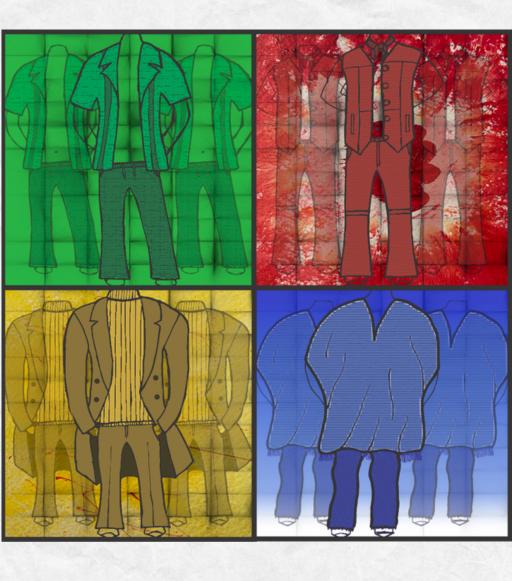
It's inspired by Tony Oursler's video art exhibition at Aarhus, Denmark, in 2012. Oursler's project of burning cigarettes on white columns showcases the process of burning out cigarettes. However, he focuses on integrating digital art and uses light projection to replace the real process of burning. In contrast, burning ice is using real-time burning candles. It uses the presence of fire and smoke to give the audience an immersive experience.

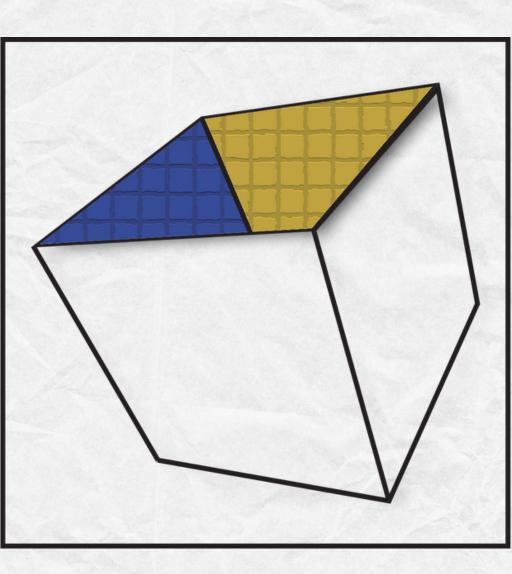
The theme of this art piece is to show audience the changes around us on earth. With the global warming problem ever more serious, more creatures and biodiversity is amid disappearance. The melting process is one-directional and symbolizes that some environmental damage we did is irreversible. The show is unique in that the later the audience enters the exhibition, the less there is left. This symbolizes that the later generations get less natural resources and less species diversity on earth.

by Aubree Smalls



Taking inspiration from Documenta 5 [1972] and one of the comments regarding the art exhibition, the artist, Aubree Smalls, looks to express the relationship between fashion and emotion. Playing on the notion of insanity, a padded cell is utilized as the backdrop for the art room while the inner walls of the room are adorned with colors that coincide with the four main emotions: joy, anger, fear, and sadness. Based on the emotion, an outfit is assembled with regard to 1970s styles that are popular in present time. With vintage apparel being so popular at the time, it bodes well to include that stylistic choice. In doing so, the outfits look to express the emotions using the assigned color palette along with the textures that correspond to the designated emotion. Considering the current state of affairs where people are wearing masks, it is interesting to see how emotion can be drawn from clothing decisions rather than facial expressions. In this sense expression through fashion becomes a way to observe reality. Parameters: 8 x 8 x 8 ft Aubree J. Smalls 2022





### Crap at Documenta 5



### **Noble Art is Crap**Inspiration from Charles Arnoldi & Archive Photo

When Beauty is Subjected to Scorn

Inspiration from Ed Ruscha



### Crap at Documenta 5

#### That Disgust Itself Can be Declared Art

Inspiration from Mel Bochner & Archive Photo (unkown artist)





Is What Documenta Has Taught Inspiration from Ed Ruscha

### To Anyone Who Insists

Inspiration from Claudio Bravo (White Package, 1967)

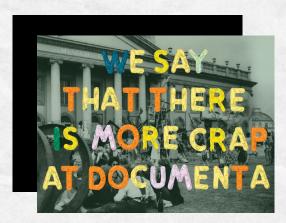


### Crap at Documenta 5

That Crap Doesn't Belong Here

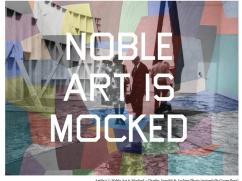
Inspiration from Ed Ruscha



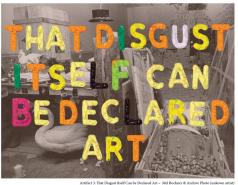


### We Say That There is More Crap At Documenta

Inspiration from Mel Bochner & Archive Photo



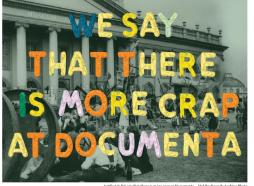












### **Exterior Designers**



Writing on walls has been a human pastime since before walls were even invented. Graffiti and urban art, however, are newer forms of wall art that straddle the line between criminality and artistic expression, a counterculture soaked in anonymity, painting under the streetlights of the world's cities.

and NYC began tagging prominent walls and subway train cars, graffiti was more and more persecuted by city officials and law enforcement. With this, pieces and tags began to gain notoriety for their social and political messaging, often with working class and revolutionary sentiments.





### **Exterior Designers**

Over time, the constant growth and changing styles of tags decorated the brick walls and train cars of urban centers, paying homage and giving life to a city's culture.

As the art form was yanked into the digital age, the community was split along lines concerning commercialization and digitizing urban art. But with the advent of virtual spaces, the collectivism that graffiti fosters could make it the perfect art form for the digital future. These artistic technologies can let us imagine the creativity and ingenuity our urban spaces could enjoy without the criminalization and cultural stigmas of graffiti.



Tag
Collaborations
Kingspray VR



### **Exterior Desig**ners







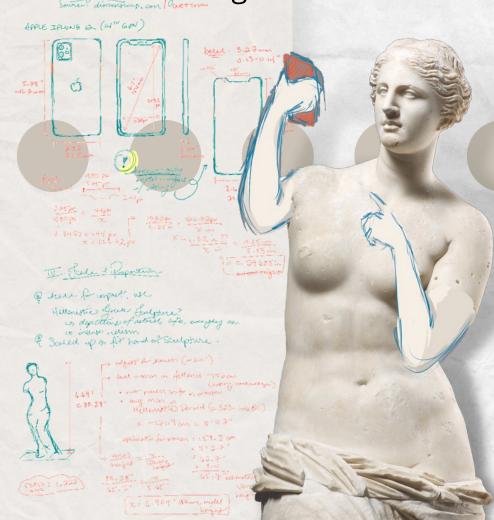


### venus rising •

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- 3) iphone 13
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by lucy chen

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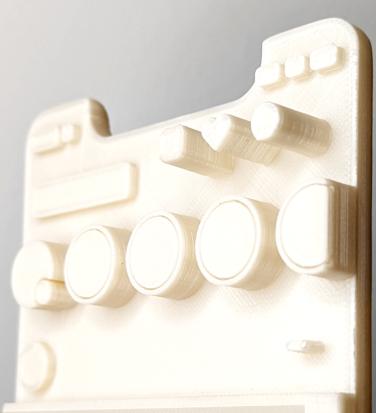


### venus rising • •

what is permanence in our transitory world?



### venus rising • • •



Venus Rising captures a brief breath of time in the present world where we can stop and ponder the designs that define how we think, interact, and build our mental models today.

It is based on two of the most internationally ubiquitous "items" owned and used by people in 2021-2022: the iPhone 12 and Meta's Instagram App, each accurately scaled to fit the hand of *Venus de Milo* if she were sculpted today. The height of each detail is determined by the degree of attention it demands. Its name captures an in astrology that has briefly cycled into fashion.

This conceptual piece contrasts the brevity of design in this decade--where forms we are used to evolve every day--with the design of decades past, carved in stone, a lasting ambassador of its time.

### بحب<mark>ك يا فلسطين</mark>



my project is inspired by documenta 5's theme of questioning realities through pictorial worlds today. when i think of questioning reality through pictures, i tend to think of the gap between how we remember events in the past and how they actually occurred- as in, how nostalgia affects our memories.

growing up in the united states with palestinian parents who raised me with traditional muslim and arab values, i've always wondered if things would be different (better) if i had been born and raised there instead of the united states. documenta 5's theme of questioning realities reminded me of my own tendencies to look fondly upon the past, and look longingly at what i am not

### <mark>i love you, pa</mark>lestine

relating back to documenta 5's theme of questioning reality through pictorial worlds—the pictorial world that i have chosen is the jordanian landscape, the country that i used to visit as a kid. if i could go back in time to summer 2019, would my warm and longing memories match reality of my experience there? i think that these realities are true because we've made them so, by coating them in nostalgic honey and pinning them up in black—and—white vintage photographs and telling ourselves that those were the days.



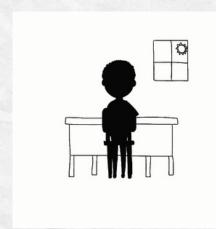
hot tea with mint and cardamom because it never tastes the same anywhere else, brightly colored fruits on my aunt's back porch when she finally moved out of that tiny apartment, crowded desert buildings that look like they're stacked on top of one another, there was so much life here. I remember it all. ? I think olive trees, bitter coffee that burns my throat, sidewalk weeds, warmth and wanting to belong, words I dont understand but I should, what If home isn't where I want It to be?

fairuz is an iconic singer and actress from the middle east who was very active in the seventies and, in fact, released several iconic songs in the same year of 1972. fairuz is an icon of nostalgia for millions of arabs across the world, particularly those who were forced to leave their beloved countries due to war and instability in the middle east. her songs sing a tale of homesickness and loving ones country, and they strongly tied back into my own project theme- many of her lyrics can be found on signs within the landscape, including the title of this project, which is a play on her song 'i love you lebanon'.

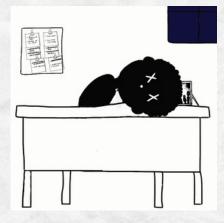
### **The Silhouette**

An animated film inspired by the artistic style and works of Kara Walker. Kara Walker is a painter who I stumbled on in an article reviewing artist of Documenta 5. Her work centers around slavery and civil war, many of which can be graphic although it is only in black. It captures the loneliness and isolation that comes with working from home specifically during the time of COVID.







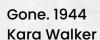


### **The Silhouette**

Walkers work was featured in the animation to pay homage to her portfolio and artistry as seen below.

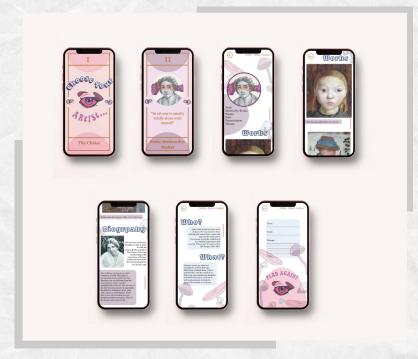


Gone. 1944 Kara Walker





### **Women Of Documenta**



Women of Documenta is an app design and an art piece in and of itself. The goal for this project is to shed light on women and their oft forgotten voices in the world of art and to celebrate the motifs and aesthetic of the 1970's through a modern lens.

The project consists of a series of digital portraits, a UI design mockup, an an animated sequence to be included in a final prototype.



### **Women Of Documenta**



Portrait of Paula Modersohn-Becker. Digital. Abigail Clark. 2022

The portrait mirrors the purpose of the UI design: A mixture of old and new. While it is done digitally, the style intertwines charcoal and traditional textures with a modern, illustrative style. Additionally, the focus is on the eyes of the artist- one of the key motifs used in the UI and Animation design. In the animation stills below you can see the key motifs: eyes and mushrooms. These two themes are a nod to the psychedelic culture of the 1970's and its connection to the art world.

### **Women Of Documenta**







Animated Stills. Digital. Abigail Clark. 2022

Link to Animated Intro

### About Documenta 5: Re-Defined

#### **Our Class:**

"Our course traced cultures of art and design through analysis of international art fairs and global art movements. We examined global art and design through analysis of mega art exhibitions to discuss the spectacle and impact of these events as well as their conceptual formation and branding, their aesthetics and global design influence, and their broader cultural significance. Our work and inquiry engaged with laboratories of social practice, and was centered around Documenta 5 (D5) which occurred in Kassel, Germany in 1972."

— Global Art and Design, LMC Spring 2022

#### **Our Mission:**

The beauty of LMC is exemplified throughout this class and their projects. Each person had the opportunity and drive to create a project that both represented themselves and the spirit of Documenta 5. Art is about expression, and the individuals of this course were able to create deeply inventive and talented projects expression their interests, talents, and skills. We hope that, while you enjoy each project by themselves, you can come to appreciate the wonderful flow of the project looked at from a bird's eye view. From video to UI/UX, to fashion and more, LMC students can do it all.